

# HASKELL & WHITE CORPORATE REPORTING AND GOVERNANCE ACADEMIC CONFERENCE

BLENDING THEORY WITH PRACTICE

**THURSDAY**  
**9.14.17**

IRVINE MARRIOTT

## CONFERENCE AGENDA

TIME	TOPIC	SPEAKERS
12:30 - 12:45 p.m.	Check-in	
12:45 - 12:55 p.m.	Welcome and Announcements	<b>Dr. Vivek Mande</b> , <i>Chair, Department of Accounting, Mihaylo College of Business and Economics</i>
1:00 - 1:20 p.m.	Invited Presentation	<b>Wayne Pinnell</b> , <i>Managing Partner, Haskell &amp; White</i>
	<b>Session 1: Corporate Governance</b>	<b>Moderator: Wonik Choi</b> <i>California State University, Fullerton</i>
1:25 - 1:55pm	Board Diversity: Director Influence or Window Dressing?	<b>Steven Hawkins</b> , <i>Ph.D. Candidate, University of Tennessee, Knoxville</i>
2:00 - 2:30 p.m.	CEO Evaluation Horizons and Innovation	<b>Lingtian Kong</b> , <i>Ph.D. Candidate, Erasmus University, Rotterdam</i>
2:35 - 3:05 p.m.	CFO Outside Directorships: What Happens to Financial Reporting Quality at the Home Firm?	<b>Justin Short</b> , <i>Ph.D. Candidate, University of Tennessee, Knoxville</i>
3:05 - 3:20 p.m.	Coffee Break	
	<b>Session 2: Capital Markets</b>	<b>Moderator: Wei Jiang</b> <i>California State University, Fullerton</i>
3:20 - 3:50 p.m.	Analysts' Reactions to Firms' Real Activities Management	<b>Joonho Lee</b> , <i>Assistant Professor, California State Polytechnic University, Pomona</i>
3:55 - 4:25 p.m.	The Effect of Clawback on Expectations Management and Market Response to Earnings Surprises	<b>Savannah Guo</b> , <i>Ph.D. Candidate, Texas Tech University</i>
4:25 - 4:40 p.m.	Coffee Break	
	<b>Session 3: FASB Standard Setting</b>	<b>Moderator: Edward Lynch</b> <i>California State University, Fullerton</i>
4:40 - 5:10 p.m.	How Have Banks Adopted the FASB's Fair Value Disclosure Rules?	<b>Walied Keshk</b> , <i>Assistant Professor, California State University, Fullerton</i>
5:15 - 5:45 p.m.	Standards Versus Incentives: What Determines Financial Reporting Transparency for Defined Benefit Pension Assets?	<b>Elizabeth Chuk</b> , <i>Assistant Professor, University of California, Irvine</i>
6:00 - 9:00 p.m.	Reception	
6:30 p.m.	The Best Paper Award	