

## Workshop Offerings

### **Resume & Cover Letter:**

You have to look good on paper first before recruiters want to see you in person! What you put on your resume opens doors just as fast as it closes them. This workshop is designed to help students develop customized resumes and cover letters that not only look good, but will stand out! We will focus on how to transform standard resume and cover letter phrases into impressive and attention grabbing statements.

### **Internship/Job Search Strategies:**

Plan your work, then work your plan! This tried and tested truism bridges personal life and profession life. This workshop helps you discover some of the best approaches to finding your dream job or internship. This workshop is designed to expose the most effective, relevant and up-to-date job search strategies used in today's highly competitive job market, along with the do's and don'ts of job searching!

### **90 Second Commercial (Elevator Pitch):**

This workshop was designed to help you build the content and confidence you need to introduce yourself in a polished, poised and professional manner regardless of the situations. Our workshop will provide special attention to students wanting to showcase their skills and abilities without sounding arrogant or aloof.

### **Networking 101:**

Networking and interviewing skills are critical for turning casual conversations into career related opportunities. Overcome your nerves and project the confidence you need to be a successful power networker. Our innovative approach will help you avoid creating awkward moments and empower you to turn casual conversations into employable opportunities! Our session will unpack the secrets, tactics, and strategies of good conversations so that you make meaningful connections.

### **Interviewing Skills:**

Your interview starts as soon as you enter into the building! This workshop teaches you how to apply cutting edge interview techniques that make you stand out. By the end of this workshop, you will know what to expect and what to do from the time you step into the building to the time you send your follow-up email.

### **Company Competency:**

Consistently outperform your competition! Learn how to leverage company knowledge to your advantage. This workshop focuses on equipping you with the research and communication strategies that allow you to identify, demonstrate and align your life experience with a company's value proposition during the job interview.

### **Personal Brand Management:**

To differentiate yourself in today's competitive business marketplace, you need to start thinking of yourself as a brand. An authentic, unique, and memorable solution to an employer's business needs. This workshop guides you to help identify and develop your own personal brand and create and implement an action plan.