

MIHAYLO COLLEGE OF BUSINESS AND ECONOMICS

EMPLOYER GUIDE



CALIFORNIA STATE UNIVERSITY
FULLERTON

MIHAYLO COLLEGE
OF BUSINESS AND ECONOMICS

Ready to work. Ready to lead.®

MIHAYLO COLLEGE OF BUSINESS AND ECONOMICS

MIHAYLO COLLEGE OF BUSINESS AND ECONOMICS — AT A GLANCE

- Largest business school on the West Coast and fifth largest business school in the United States.
- The only business school in Orange County and one in five in California to hold the prestigious dual accreditation from AACSB International in business and accounting (a distinction earned by less than 9% of business schools worldwide).
- Ranked by *US News & World Report* in 2015 as a “Best Business Program” at both the undergraduate and graduate levels
- Listed in Princeton Review’s “Best Business Schools”
- A preferred recruiting school for the Big Four accounting firms
- Offers the largest Insurance and Risk Management Studies program west of the Mississippi
- Mihaylo graduates 2,000 business professionals annually and drives local and national economic prosperity with more than 55,000 alumni serving as business leaders

MISSION

We leverage the diversity and entrepreneurial spirit of Southern California to produce globally aware business leaders through innovative teaching and applied research.

ABOUT OUR STUDENTS

Mihaylo College provides a world-class business education, offering graduate and undergraduate programs that integrate classroom education with best business practices, technology, award-winning research, functional applications, and real-world experience. In pursuit of these goals, our programs best prepare students for careers in business by developing:

- Functional knowledge and technical skills
- Interpersonal, team work, leadership and communications skills
- Critical thinking, analytical and problem solving skills
- Intellectual curiosity that promotes lifelong learning
- A global perspective and appreciation for diversity

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GRADUATE PROGRAMS

DEGREE PROGRAMS AND CONCENTRATIONS

Flexible MBA

- Concentrations in:
- Accounting
 - Business Analytics
 - Decision Sciences
 - Economics
 - Entrepreneurship
 - Finance
 - General
 - Information Systems
 - International Business
 - Management
 - Marketing
 - Organizational Leadership
 - Risk Management and Insurance

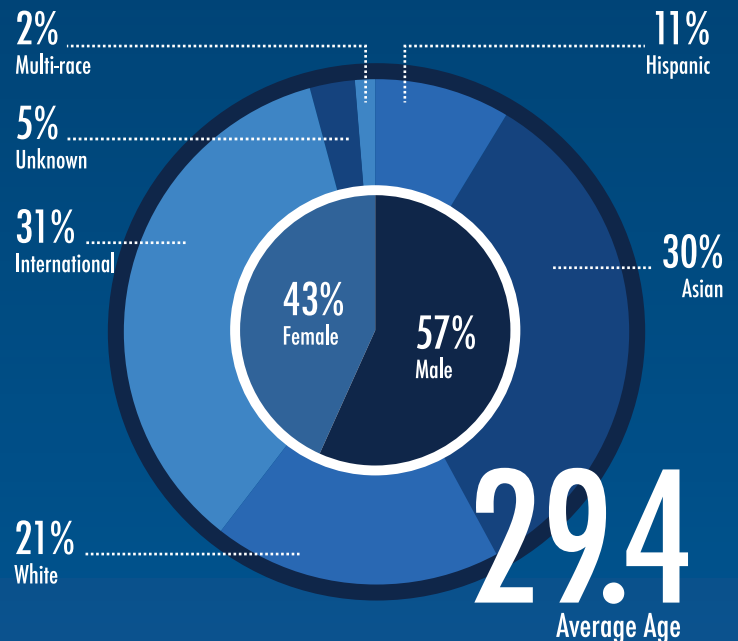
Full-Time MBA

- Concentrations in:
- Accounting
 - Economics
 - Entrepreneurship
 - Finance
 - Information Systems
 - Management
 - Marketing

FEMBA (Fully Employed MBA, Irvine Campus)

- M.A. Economics
- M.S. Accountancy
- M.S. Information Systems
- M.S. Information Technology (online)
- M.S. Taxation
- M.S. Taxation (Irvine campus)

GRADUATE STUDENT PROFILE



AVERAGE YEARS OF EXPERIENCE



2015 GRADUATE
ENROLLMENT

MBA
353

M.S. ACCOUNTING & TAX
305

M.S. ISDS
121

M.A. ECONOMICS
63

UNDERGRADUATE PROGRAMS

DEGREE PROGRAMS AND CONCENTRATIONS

B.A. in Business Administration

Concentrations in:

- Accounting
- Business Analytics
- Business Economics
- Decision Sciences
- Entertainment and Tourism Management
- Entrepreneurship
- Finance (with an emphasis on):
 - Corporate and International Financial Mgmt
 - Financial Institutions
 - Investments & Financial Planning
 - Insurance
 - Real Estate
- Human Resource Management
- Information Systems
- Legal Studies
- Management
- Marketing
- Operations and Supply Chain Management
- Risk Management and Insurance
- Joint Emphasis in Accounting and Finance
- Joint Emphasis in Accounting and Info Systems
- Joint Emphasis in Marketing/Information Systems

B.A. in Business Administration, Professional Business Concentration (Online Program)

B.A. in Economics

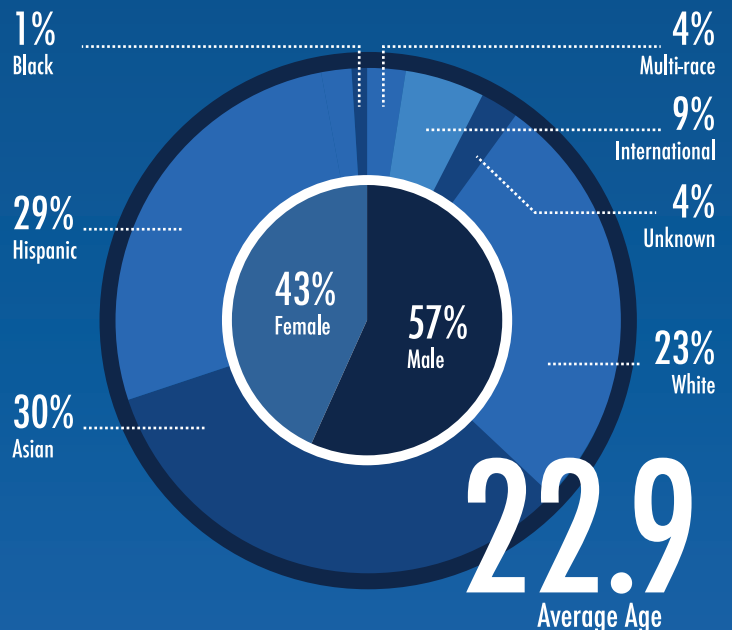
B.A. in International Business

Concentrations in Chinese, French, German, Japanese, Portuguese, and Spanish

UNDERGRADUATE STUDENT PROFILE

B.A. IN BUSINESS ADMINISTRATION DEGREES AWARDED BY CONCENTRATION

	2010-11	2011-12	2012-13	2013-14
Accounting	377	377	391	402
Business Administration	20	24	35	49
Business Economics	30	22	30	32
Entertainment and Tourism Management	61	80	98	98
Entrepreneurship	62	58	80	51
Finance	421	397	431	398
Information Systems	75	57	73	92
International Business	69	68	50	47
Management	292	329	290	286
Marketing	290	275	309	317
Risk Management and Insurance	4	4	5	8



ENROLLMENT

2011-12
7,508

2012-13
7,773

2013-14
7,955

2014-15
7,986

Mihaylo College student clubs and organizations and the Centers of Excellence create a vital connection between business and academia providing students with the opportunity for networking, internships, and development of valuable soft skills.

STRONG TIES TO BUSINESS

STUDENT CLUBS AND ORGANIZATIONS

Accounting Society
American Marketing Association
Alpha Beta Gamma, *business fraternity*
Association of Information Technology Professionals
Association of Latino Professionals in Finance & Accounting (ALPFA)
Association for Operations Management
Behind the Scenes, *student-run organization for entertainment business students*
Beta Alpha Psi, *national accounting and finance honors fraternity*
Beta Gamma Sigma, *international business honor society*
Black Business Student Association
Delta Sigma Pi, *business fraternity*
Economics Association
Entrepreneur Society

Epsilon Nu Tau, *national co-ed entrepreneurship fraternity*
Finance Association
Financial Risk Management Association
Future Business Leaders of America – Phi Beta Lambda, Inc. (FBLA-PBL)
Gamma Iota Sigma, *risk management and insurance fraternity*
International Business Club
Latino Business Student Association
Pi Sigma Epsilon (PSE), *national co-ed professional fraternity for sales, marketing, and management*
Real Estate Association
Sigma Upsilon Mu, *entrepreneurship fraternity*
Society for Advancement of Management
Society for Excellence in Human Resources
Student Managed Investment Fund

CENTERS OF EXCELLENCE

Mihaylo College sponsors 15 Centers of Excellence, all supported by private donations. These faculty-led think-tanks bridge the gap between the university and industry. The centers address key issues in our community, tackle global challenges and provide invaluable services to local business and government sectors. Students gain real-world experiences through Center programs and networking opportunities.

Center for Corporate Reporting and Governance
Center for Economic Education
Center for Entrepreneurship
Center for Family Business
Center for Information Technology and Business Analytics
Center for Insurance Studies
Center for International Business
Center for Leadership

Entertainment and Tourism Management Center
Gianneschi Center for Nonprofit Research
Real Estate and Land Use Institute
Sales Leadership Center
Small Business Institute
Small Business Development Center
Woods Center for Economic Analysis and Forecasting

HIRING FIRMS

The Mihaylo experience puts you on the front lines of business education and the business community. Samplings of the firms where Mihaylo graduates make a difference include:

ADP
Allergan
Alphaeon
Automobile Club of Southern California
Bank of America
Boeing
Broadcom
CA State Auditor
Capital Group
CIA
CoreLogic
Crexendo, Inc

Deloitte & Touche, LLP
Deloitte Consulting
Emulex
Enterprise
Ernst & Young, LLP
Experian
Gallup
Goldman Sachs
Grant Thornton International
Harvey & Company, LLC
Ingram Micro
Kaiser Permanente
KPMG, LLP

Mercury Insurance
Merril Lynch
NBC Universal
Nestle
New York Life
Oakley
Pacific Life
PepsiCo
PIMCO
PricewaterhouseCoopers
Quiksilver
Raytheon
REVOLVE Clothing

Safariland
SC Fuels
Southern California Edison
Target
The Irvine Company
Toyota
Travelers Insurance
Union Bank
UnitedHealthcare
US Bank
Verizon
Walt Disney Company
Wells Fargo Bank

RECRUITING AT MIHAYLO COLLEGE OF BUSINESS AND ECONOMICS

Mihaylo Career Services is pleased to partner with you to promote your organization and assist gaining greater visibility on campus. Here are some ways to recruit with us:

TITAN CONNECTION

- University-wide job and internship database
- Post jobs and internships at no charge
- Ability to specify candidate criteria such as major, class year, experience, etc.
- Create a customized profile of your company including a link to your website
- Sign up for job fairs and on-campus recruiting
- Set up academic credit internships (where students receive course credit)
- For access to any of the above listed online services, please visit our website and select the Employers tab from the top menu (www.business.fullerton.edu/careerservices)

ADDITIONAL SERVICES

In addition to posting the position on Titan Connection, Mihaylo Career Services can help market your opportunities by distributing them to relevant student clubs, faculty and/or departments, and including it in our bi-weekly e-newsletter that is sent to all undergraduate and graduate business students.

FUTURE RECRUITMENT OPPORTUNITIES

Mihaylo Career Services strives to build partnerships with its employers not only by marketing the opportunities you have, but by building a campus presence for your organization. We invite you to explore the various ways to get to know our students and build your organization's on-campus brand. Ways to get involved include:

- Host an on-campus employer information session to share information about your company
- Host an onsite student visit to your company
- Partner with Mihaylo Career Services to host a skill-building workshop (e.g. mock interviewing, presentation skills, speed networking) or serve as an industry panelist.
- Co-sponsor a student club event for one of our student clubs and organizations
- Co-sponsor an event with one of our Centers of Excellence
- Participate as a guest lecturer on a topic of expertise as part of a relevant class
- On-campus recruiting at CSUF

HIRING INTERNATIONAL STUDENTS

Our international students are eligible for both internships and full-time employment provided they make the necessary arrangements to maintain visa requirements. Employers are encouraged to work with Mihaylo Career Services to facilitate employment for international students.

